

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

Invoice #	Invoice Date	Invoice Month	Invoice Period
966057-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	966057	07914508

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

www.wxii12.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/24/12	10/26/12	M-F WXII 12 News @ 6 a-6-7am		--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	10/24/12	6:59 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP145H	\$500.00 NM
1	WXII	Th	10/25/12	6:12 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP145H	\$500.00 NM
3	WXII	F	10/26/12	6:22 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP145H	\$500.00 NM
4	10/24/12	10/26/12	NBC Today Show	7-9am	--WTF--	:30	6	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	6	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/24/12	7:28 AM	NBC Today Show	7-9am	:30	2012MRFP145H	\$500.00 NM
4	WXII	W	10/24/12	8:38 AM	NBC Today Show	7-9am	:30	2012MRFP145H	\$500.00 NM
6	WXII	Th	10/25/12	7:22 AM	NBC Today Show	7-9am	:30	2012MRFP145H	\$500.00 NM
2	WXII	Th	10/25/12	8:26 AM	NBC Today Show	7-9am	:30	2012MRFP145H	\$500.00 NM
5	WXII	F	10/26/12	7:59 AM	NBC Today Show	7-9am	:30	2012MRFP145H	\$500.00 NM
3	WXII	F	10/26/12	8:35 AM	NBC Today Show	7-9am	:30	2012MRFP145H	\$500.00 NM
6	10/24/12	10/26/12	Live with Regis & Kelly	9-10AM	--WTF--	:30	3	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/24/12	9:39 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP145H	\$100.00 NM
2	WXII	Th	10/25/12	9:40 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP145H	\$100.00 NM
3	WXII	F	10/26/12	9:22 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP145H	\$100.00 NM
8	10/24/12	10/26/12	NBC Today Show II	10A-12N	--WTF--	:30	3	\$65.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/24/12	10:50 AM	NBC Today Show II	10A-12N	:30	2012MRFP145H	\$65.00 NM
2	WXII	Th	10/25/12	11:55 AM	NBC Today Show II	10A-12N	:30	2012MRFP145H	\$65.00 NM
3	WXII	F	10/26/12	10:51 AM	NBC Today Show II	10A-12N	:30	2012MRFP145H	\$65.00 NM

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
966057-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY/P/R	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/24/12	10/24/12	M-F WXII 12 News @ No 12-1pm		--W----	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	W	10/24/12	12:51 PM	M-F WXII 12 News @ Noon	12-1pm	:30	2012MRFP145H	\$100.00	NM
12	10/24/12	10/26/12	M-F 1-2P	1-2P	--WTF--	:30	3	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	W	10/24/12	1:29 PM	M-F 1-2P	1-2P	:30	2012MRFP145H	\$350.00	NM
3 WXII	Th	10/25/12	1:46 PM	M-F 1-2P	1-2P	:30	2012MRFP145H	\$350.00	NM
2 WXII	F	10/26/12	1:59 PM	M-F 1-2P	1-2P	:30	2012MRFP145H	\$350.00	NM
14	10/24/12	10/26/12	M-F WXII 12 News @ 5 p 5-6pm		--WTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	W	10/24/12	5:43 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP145H	\$600.00	NM
2 WXII	Th	10/25/12	5:54 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP145H	\$600.00	NM
3 WXII	F	10/26/12	5:44 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	2012MRFP145H	\$600.00	NM
16	10/24/12	10/26/12	M-F WXII 12 News @ 6 p 6-630pm		--WTF--	:30	3	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	W	10/24/12	6:22 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP145H	\$900.00	NM
3 WXII	Th	10/25/12	6:29 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP145H	\$900.00	NM
2 WXII	F	10/26/12	6:28 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP145H	\$900.00	NM
18	10/24/12	10/26/12	Inside Edition	7-730pm	--WTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WXII	W	10/24/12	7:12 PM	Inside Edition	7-730pm	:30	2012MRFP145H	\$600.00	NM
1 WXII	Th	10/25/12	7:28 PM	Inside Edition	7-730pm	:30	2012MRFP145H	\$600.00	NM
2 WXII	F	10/26/12	7:14 PM	Inside Edition	7-730pm	:30	2012MRFP145H	\$600.00	NM
20	10/24/12	10/26/12	Entertainment Tonight	730-8pm	--WTF--	:30	3	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	W	10/24/12	7:42 PM	Entertainment Tonight	730-8pm	:30	2012MRFP145H	\$550.00	NM
2 WXII	Th	10/25/12	7:55 PM	Entertainment Tonight	730-8pm	:30	2012MRFP145H	\$550.00	NM
3 WXII	F	10/26/12	7:55 PM	Entertainment Tonight	730-8pm	:30	2012MRFP145H	\$550.00	NM
22	10/24/12	10/26/12	M-Su WXII 12 News @ 11-1135pm		--WTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WXII	W	10/24/12	11:18 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP145H	\$600.00	NM
3 WXII	Th	10/25/12	11:30 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP145H	\$600.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
966057-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/24/12	10/26/12	M-Su WXII 12 News @ 11-1135pm		--WTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/26/12	11:29 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP145H	\$600.00 NM
23	10/27/12	10/27/12	WXII 12 Sa/Su News at 6-8am		-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12	7:21 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP155H	\$225.00 NM
24	10/27/12	10/27/12	NBC Saturday Today	8-10am	-----S-	:30	2	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Sa	10/27/12	9:23 AM	NBC Saturday Today	8-10am	:30	2012MRFP155H	\$225.00 NM
1	WXII	Sa	10/27/12	9:57 AM	NBC Saturday Today	8-10am	:30	2012MRFP155H	\$225.00 NM
25	10/27/12	10/27/12	Sa WXII 12 News @ 6 pm	6-630pm;	-----S-	:30	1	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12	6:20 PM	Sa WXII 12 News @ 6 pm	6-630pm;	:30	2012MRFP155H	\$225.00 NM
26	10/27/12	10/27/12	M-Su WXII 12 News @ 11-1135pm		-----S-	:30	1	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12	11:18 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP155H	\$400.00 NM
27	10/27/12	10/27/12	NBC Saturday Night Live	1130pm-1am	-----S-	:30	2	\$375.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	2	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12	12:00 AM	NBC Saturday Night Live	1130pm-1am	:30	2012MRFP155H	\$375.00 NM
2	WXII	Sa	10/27/12	12:51 AM	NBC Saturday Night Live	1130pm-1am	:30	2012MRFP155H	\$375.00 NM
28	10/28/12	10/28/12	WXII 12 Sa/Su News at 6-8am		-----S	:30	2	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	10/28/12	6:41 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP155H	\$250.00 NM
1	WXII	Su	10/28/12	7:46 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP155H	\$250.00 NM
29	10/28/12	10/28/12	NBC Sunday Today	8-9am	-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/28/12	8:23 AM	NBC Sunday Today	8-9am	:30	2012MRFP155H	\$400.00 NM
30	10/28/12	10/28/12	NBC Meet the Press	9-10am	-----S	:30	1	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$400.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
966057-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
30	10/28/12	10/28/12	NBC Meet the Press	9-10am	-----S	:30	1	\$400.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WXII</td><td>Su</td><td>10/28/12</td><td>9:59 AM</td><td>NBC Meet the Press</td><td>9-10am</td><td>:30</td><td>2012MRFP155H</td><td>\$400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	Su	10/28/12	9:59 AM	NBC Meet the Press	9-10am	:30	2012MRFP155H	\$400.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WXII	Su	10/28/12	9:59 AM	NBC Meet the Press	9-10am	:30	2012MRFP155H	\$400.00	NM																																	
31	10/28/12	10/28/12	Su WXII 12 News @ 6 pm	6-630pm	-----S	:30	1	\$225.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$225.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WXII</td><td>Su</td><td>10/28/12</td><td>6:13 PM</td><td>Su WXII 12 News @ 6 pm</td><td>6-630pm</td><td>:30</td><td>2012MRFP155H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	Su	10/28/12	6:13 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP155H	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-----S	1	\$225.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WXII	Su	10/28/12	6:13 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP155H	\$225.00	NM																																	
32	10/28/12	10/28/12	WXII Late News AFTER NFL	12:04 AM	-----S	:30	1	\$350.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$350.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WXII</td><td>Su</td><td>10/28/12</td><td>12:04 AM</td><td>WXII Late News AFTER NFL</td><td>WXII Late News AF</td><td>:30</td><td>2012MRFP155H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	Su	10/28/12	12:04 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	2012MRFP155H	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-----S	1	\$350.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WXII	Su	10/28/12	12:04 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	2012MRFP155H	\$350.00	NM																																	
Total Spots							47																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$19,820.00
<u>Agency Commission</u>	\$2,973.00
<u>Net Amount Due</u>	\$16,847.00